REMO-4K

AN ALTERNATIVE TO THE APPLE TV REMOTE CONTROL

TW ELECTRONICS

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Apple 4K TV is the latest development from the technology giant as they enter into the high end viewing market. Initially launched into the retail sector, Apple are now engaging with telecom operators to offer a viewing package that supplies the hardware at no cost in return for a competitive subscription including Apple+ viewing channels.

The remote control supplied with the Apple TV box follows their vision of minimalist design but its useability has not been universally well received by users with many finding the device difficult to operate.

The action of swiping appears to be the most challenging of operations, leaving some users frustrated by the lack of precision. Those end-users can end up calling the operators help line with the worst case scenario being that the equipment has to be returned and contracts cancelled.

This is not good for neither the operator nor end-user. So we looked to create a solution...

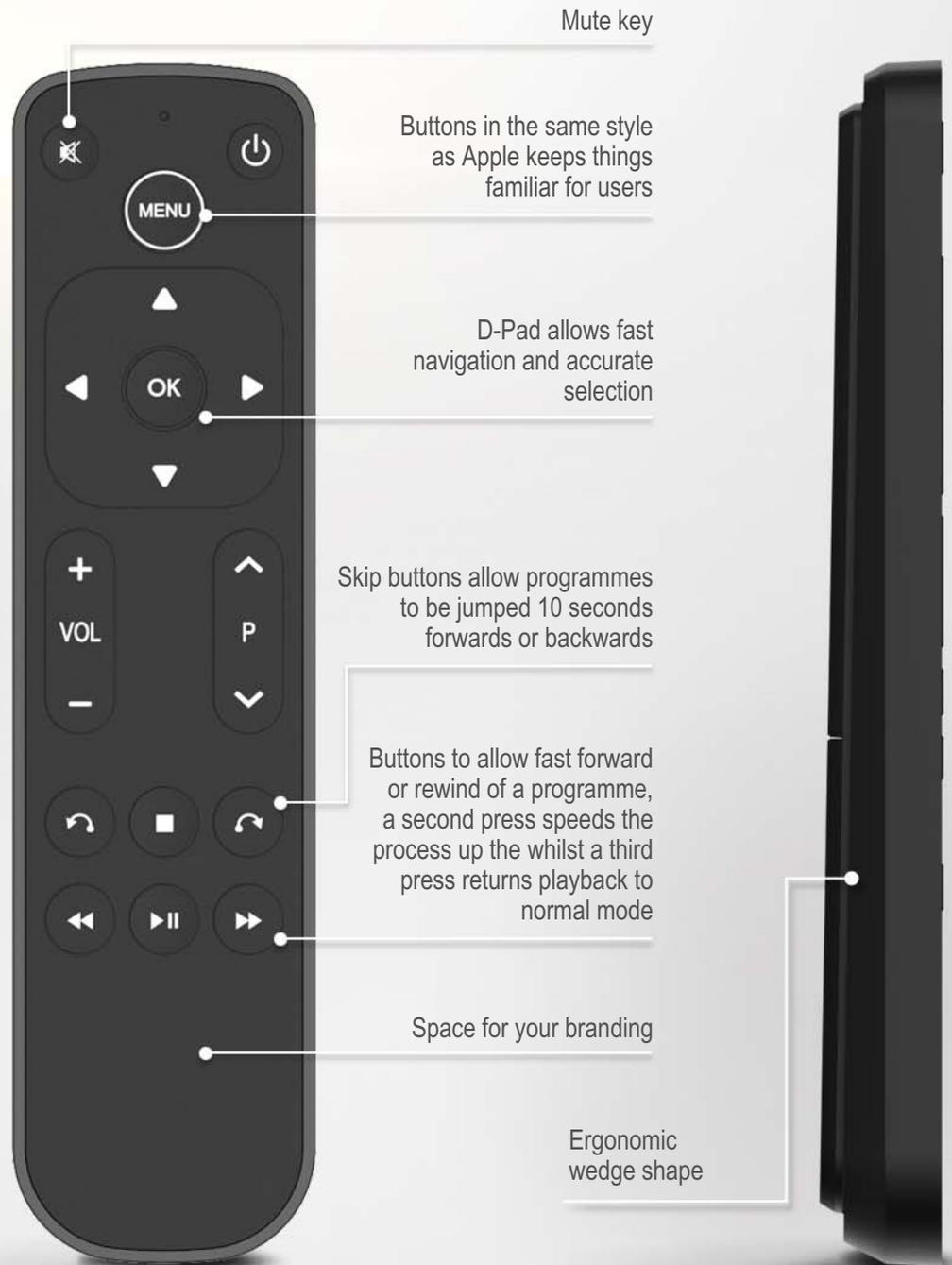# THE REMO-4K, AN ALTERNATIVE TO THE APPLE TV REMOTE

We developed the Remo-4K, a remote control that follows the original sleek design but with more dedicated keys allowing end-users to quickly set-up their system and enjoy the full experience Apple TV offers.

Scrolling and selection problems have been eliminated through the use of a D-Pad with directional arrows. The device also comes with a pre-installed database giving seamless access and control of over 20,000 television and set-top-box systems. The current device is IR powered and therefore does not support Siri.

Designed to work straight out of the box, with no pairing or set-up required, the Remo-4K is also easily configurable for colours, printings, key layouts and even key shapes, letting you customise the remote control to fully represent your brand.

MAIN SPECIFICATIONS

Transmission	IR Protocol with TV database
PCB	FRI PCB
Tactile construction	Rubber sheet with metal dome
Housing construction	ABS / HIPS material with fine texture
Cosmetic finish	Black - Custom colours on request
Power	2 x AAA batteries
Dimensions	170.2mm x 43.4mm x 17.8mm
Weight	89gms (without batteries)
Key quantity	18 keys

Full specifications available upon request.

Mute key

Buttons in the same style as Apple keeps things familiar for users

D-Pad allows fast navigation and accurate selection

Skip buttons allow programmes to be jumped 10 seconds forwards or backwards

Buttons to allow fast forward or rewind of a programme, a second press speeds the process up the whilst a third press returns playback to normal mode

Space for your branding

Ergonomic wedge shape

AVAILABLE IN
RETAIL PACKAGING

The Remo-4K is available as a retail accessory in a number of different packaging formats.

In keeping with other Apple accessories, the packaging has been designed with modern, minimalist styling and uses high quality rigid card to allow immediate Point of Sale promotion.

In addition bulk packing is available to allow the remote control to be individually added into any combined device offering.

The outer packaging can also be custom printed with your branding depending on the quantities ordered, please contact us to discuss your requirements.

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